



Our Guaranteed Certificate of Authenticity

Jamaica Blue Mountain® Coffee is the finest coffee in the world, and it is also one of the most copied, blended, and mislabeled products. Hundreds of thousands of pounds of coffee beans are sold every year purporting to be Jamaica Blue Mountain® Coffee, when in reality are cheap blends, comprising a small quantity of Blue Mountain® Coffee, or worse still no Blue Mountain® at all. Sometimes these coffee beans are labeled as "Blue Mountain Blend", or "Blue Mountain Style", but many times it claims to be 100% Jamaica Blue Mountain® high quality coffee, when it is not.

Always High Quality Coffee

When legitimate Jamaica Blue Mountain® Coffee leaves Jamaica, each shipment is cup-tested at random, before being given a government certificate allowing the exporter to ship. This certificate is issued at the sole right and discretion of the government-owned Coffee Industry Board of Jamaica (CIB), without which no shipment of Jamaican Coffee can legally depart the island.

Ask for a Certificate of Authenticity

Ask your high quality coffee purveyor for a copy of the [Jamaica Coffee Industry Board certificate of authenticity](#), for any Jamaica Blue Mountain® Coffee that you purchase.

The Jamaica Coffee Industry Board has authorized legitimate purveyors of 100% Jamaica Blue Mountain® Coffee the use of its registered seal of authenticity, which declares that the coffee is in fact 100% pure Jamaica Blue Mountain Coffee. Always look for this seal when purchasing this coffee.

A major portion of the Jamaica Blue Mountain Coffee that departs from Jamaica is shipped as Green Beans, **not yet roasted**. Even though this coffee departs the country as legitimate 100% Jamaica Blue Mountain® Coffee, it is largely left to the "honesty and integrity" of roasters retailers to ensure that the coffee is not blended by *unscrupulous* persons **after roasting**.

Wallenford Blue® is roasted and vacuum-packaged **in Jamaica** by the family-owned Jamaica Standard Products Co. Ltd (JSP), before being airfreighted into North America. JSP has been in the coffee industry for over 60 years, and is the only coffee company in Jamaica that is registered to ISO 9001:2008.

This is why we can guarantee with complete confidence, that the coffee that we sell is 100% pure Jamaica Blue Mountain® Coffee.

